

APPROVED



**THE CITY OF SPRUCE GROVE**

**Minutes of Economic Development Advisory Committee**

**January 30, 2024, 7:37 p.m.**

**3rd Floor - Poplar Room**

**315 Jespersen Ave**

Members Present: Councillor Oldham, Chair  
Councillor Carter, Vice Chair  
Councillor Houston  
Bruce Mullett, Commercial Sector Representative  
Charlene Bell, Public-at-Large  
Don Cooper, Industrial Sector Representative  
Kelly John Rose, Greater Parkland Regional Chamber Representative  
Teresa Bateman, Public-at-Large  
Tyler Perozni, Commercial Sector Representative  
Victor Moroz, City Centre Business Association Representative

Members Absent: Robert Smith, Industrial Sector Representative

Also in Attendance: Dave Walker, Director of Economic and Business Development  
Jodi Fulford, Economic Development Specialist, Commercial  
Karla Daniels, Economic Development Specialist, Industrial  
Jennifer Maskoske, Deputy City Clerk

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1. **CALL TO ORDER**

Chair Oldham called the meeting to order at 7:37 p.m.

2. **AGENDA**

**Resolution:** EDAC-003-24

**Moved by:** Victor Moroz

THAT the agenda be adopted as presented.

**Unanimously Carried**

3. **MINUTES**

3.1 **Minutes - November 14, 2023 Economic Development Advisory Committee Meeting**

**Resolution:** EDAC-004-24

**Moved by:** Charlene Bell

THAT the November 14, 2023 Economic Development Advisory Committee meeting minutes be approved, as amended.

The following was amended:

The attendance was updated to reflect Councillor Oldham leaving the meeting at 6:25 p.m. and Councillor Carter assumed the Chair.

**Unanimously Carried**

4. **DELEGATIONS**

4.1 **Start Ups and Early Stage Business Support Study Roundtable Workshop**

Rick Davidson and Kessler Douglas with Campus Innovation Consulting engaged with the Committee asking questions and exploring the services and supports needed for new businesses in Spruce Grove.

Chair Oldham called a recess at 8:33 p.m.

Chair Oldham called the meeting back to order at 8:38 p.m.

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4.2 Event Tourism Discussion - Consultation and Presentation

Anna Look and Jessica Haire with Look Ahead Consulting presented to the Committee, their report on strategic recommendations for developing and implementing an effective Event Tourism Strategy.

5. **BUSINESS ITEMS**

There were no Business Items on the agenda.

6. **INFORMATION ITEMS**

6.1 2024 Economic Development Advisory Committee Workplan Review

The 2024 Economic Development Advisory Committee Workplan was addressed during the Organizational Meeting with the Economic Development Advisory Committee bylaw.

7. **CLOSED SESSION**

There was no Closed Session on the agenda.

8. **BUSINESS ARISING FROM CLOSED SESSION**

There was no Business Arising from Closed Session.

9. **ADJOURNMENT**

**Resolution:** EDAC-005-24

**Moved by:** Victor Moroz

THAT the Economic Development Advisory Committee Meeting adjourn at 9:44 p.m.

**Unanimously Carried**

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Dave Oldham, Chair

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Jennifer Maskoske, Recording Secretary

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Date Signed