



The City of
**SPRUCE
GROVE**

Economic Development Advisory Committee 2026 Work Plan

Ongoing Annual Responsibilities

1. Provide strategic advice on economic and business development matters.

Industrial Land Strategy

- Review the current supply of serviced industrial land and buildings.
- Develop recommendations on incentives to increase supply for consideration by the City.

Event Attraction and Tourism Strategy

- Support the development of recommendations to support the development and implementation of an Event Attraction and Tourism Strategy.

Continued Support for the SMARTstart Program

- As part of the 2026 cohort of the SMARTstart Program, the Committee will continue to support the program as mentors and presenters.

Review of City Centre Area Redevelopment Plan (CCARP)

- The CCARP is to be reviewed every five years and the Committee will provide input into the review process.