

CANADA DAY SPRUCE GROVE

20  26



Sponsorship Opportunity

As a sponsor of the City of Spruce Grove's Canada Day Celebration, you are aligning your business with an established community event that is attended by thousands and offers entertainment and activities for people of all ages.

- One of the largest Canada Day events outside Edmonton
- 11+ hours of activity (noon to 11:30 p.m.)
- 15,000+ estimated annual attendance
- Activities for all ages
- Local entertainment
- Professional entertainment
- Spectacular fireworks performance

Want to join our team as a sponsor? Please contact:

JessicaMeilleur, Event Specialist | Phone 587-336-2739 | Email: events@sprucegrove.org



Platinum

\$5,000



Benefits:

- Title sponsorship of a major site activity (2 available)
 - Mainstage
 - Fireworks
- 10 reserved seats in your sponsored area.
- Opportunity to have an exhibitor activation on-site
- Logo recognition
- Placement in various print and digital promotions related to Canada Day
- Hyperlinked on the City of Spruce Grove Canada Day web page
- Enhanced on site-recognition, including your company banner on display (if supplied)
- Opportunity to address the audience from the stage.
- Option to provide promotional items (swag) for 150 volunteer bags



Gold

\$2,500



Benefits:

- Title sponsorship of a site activity (contact for activity options)
- Logo on your sponsored activity signage
- Verbal recognition from the stage
- Opportunity to have an exhibitor activation on-site.
- Logo recognition
 - Placement in on-site signage
 - Displayed on City of Spruce Grove Canada Day web page
- Option to provide promotional items (swag) for 150 volunteer bags



Silver

\$1,000



Benefits:

- Logo recognition
 - Placement in on-site signage
 - Displayed on City of Spruce Grove Canada Day web page
- Option to provide promotional items (swag) for 150 volunteer bags

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