

APPROVED



**THE CITY OF SPRUCE GROVE**

**Minutes of Economic Development Advisory Committee**

**June 24, 2025, 7 p.m.**

**3rd Floor - Poplar Room**

**315 Jespersen Ave**

**Spruce Grove, AB T7X 3E8**

- Members Present:
- Councillor Carter, Chair
  - Councillor Houston, Vice-Chair
  - Councillor Oldham
  - Bruce Mullett, Commercial Sector Representative
  - Charlene Bell, Public-at-Large
  - Don Cooper, Industrial Sector Representative (attended virtually)
  - Teresa Bateman, Public-at-Large
  - Tyler Perozni, Commercial Sector Representative
  - Victor Moroz, City Centre Business Association Representative (attended virtually)
- Members Absent:
- Kelly John Rose, Greater Parkland Regional Chamber Representative
- Also in Attendance:
- Dave Walker, Administrative Liaison
  - Jodi Fulford, Economic Development Specialist - Commercial
  - Karla Daniels, Economic Development Specialist - Industrial
  - Monique Pelletier, Economic Development Specialist - Business Development
  - Laura Hall, Deputy City Clerk

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Karie Nothof, Recording Secretary

**1. CALL TO ORDER**

Chair Carter called the meeting to order at 7:01 p.m.

**2. AGENDA**

2.1 Adoption of the Agenda - Economic Development Advisory Committee - June 24, 2025

**Moved by:** Councillor Houston

**Resolution:** EDAC-010-25

THAT the agenda be adopted as presented.

**Unanimously Carried**

**3. MINUTES**

3.1 Approval of Minutes - Economic Development Advisory Committee - April 1, 2025

**Moved by:** Tyler Perozni

**Resolution:** EDAC-011-25

THAT the April 1, 2025 Economic Development Advisory Committee meeting minutes be approved as presented.

**Unanimously Carried**

**4. DELEGATIONS**

4.1 City Centre Incentives Workshop

Jodi Fulford, Economic Development Specialist - Commercial, introduced Andrew Fayn and Penny Gaze.

Andrew Fayn, Senior Vice President - MXD, and Penny Gaze, Development Planner - MXD, facilitated a City Centre Initiatives Workshop for the Committee.

Committee thanked Andrew Fayn and Penny Gaze for the workshop.

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4.2 Event Hosting Strategy Presentation

Jodi Fulford, Economic Development Specialist - Commercial, introduced Steve Slawuta.

Steve Slawuta, RC Strategies, provided a presentation on the Event Hosting Strategy.

Committee thanked Steve Slawuta and Jodi Fulford for the presentation.

5. ADMINISTRATIVE UPDATES

5.1 Early-Stage Business Support Program

Monique Pelletier, Economic Development Specialist - Business Development, provided a presentation on the Early-Stage Support Program.

Council thanked Monique Pelletier for the presentation.

6. BUSINESS ITEMS

There were no Business Items on the agenda.

7. INFORMATION ITEMS

There were no Information Items on the agenda.

8. CLOSED SESSION

**Moved by:** Charlene Bell

**Resolution:** EDAC-012-25

THAT the Economic Development Advisory Committee go into Closed Session at 8:52 p.m. under the following section of the *Freedom of Information and Protection of Privacy Act*:

Item 8.1 - Industrial Land Incentives Program

*Section 25: Disclosure harmful to economic and other interests of a public body*

**Unanimously Carried**

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8.1 Industrial Land Incentives Program

The following persons were also in Closed Session to provide information or administrative support for item 8.1 Industrial Land Incentives Program:

Dave Walker, Jodi Fulford, Karla Daniels, Laura Hall, Monique Pelletier, and Karie Nothof.

8.2 Return to Open Session - June 24, 2025

**Moved by:** Teresa Bateman

**Resolution:** EDAC-013-25

THAT the Economic Development Advisory Committee move out of Closed Session at 9:23 p.m.

9. **BUSINESS ARISING FROM CLOSED SESSION**

There was no Business Arising from Closed Session.

10. **ADJOURNMENT**

10.1 Adjournment - Economic Development Advisory Committee - June 24, 2025

**Moved by:** Victor Moroz

**Resolution:** EDAC-014-25

THAT the Economic Development Advisory Committee meeting adjourn at 9:23 p.m.

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Danielle Carter, Chair

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Karie Nothof, Recording Secretary

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Date Signed