APPROVED

THE CITY OF SPRUCE GROVE

Minutes of Economic Development Advisory Committee

December 2, 2025, 7 p.m.
3rd Floor - Poplar Room
315 Jespersen Ave
Spruce Grove, AB T7X 3E8

Members Present:	Councillor Stevenson, Chair Councillor Bennett, Vice-Chair Councillor Carter Bruce Mullett, Commercial Sector Representative Charlene Bell, Public-at-Large Don Cooper, Industrial Sector Representative (attended virtually) Kelly John Rose, Greater Parkland Regional Chamber Representative (attended virtually) Tyler Perozni, Commercial Sector Representative Victor Moroz, City Centre Business Association Representative
Members Absent:	Teresa Bateman, Public-at-Large
Also in Attendance:	Dave Walker, Administrative Liaison Jodi Fulford, Economic Development Specialist - Commercial Karla Daniels, Economic Development Specialist - Industrial

Monique Pelletier, Economic Development Specialist - Business Development
Nicole Hitchens, Recording Secretary
Corrie Priebe, Strategic Initiatives Lead

1. CALL TO ORDER

Chair Erin Stevenson called the meeting to order at 7:02 p.m.

Chair Erin Stevenson introduced herself and the new Council members who were appointed to EDAC. Roundtable member introductions were made.

Chair Erin Stevenson acknowledged and thanked outgoing EDAC members: Charlene Bell (public-at-large representative), Bruce Mullett (commercial sector representative), Victor Moroz (City Centre Business Association representative), and Kelly John Rose (Regional Chamber of Commerce representative).

2. AGENDA

2.1 Adoption of the Agenda - Economic Development Advisory Committee - December 2, 2025

The following addition was made to the agenda:

Addition: Item 6.2 - Edmonton Global Presentation

Resolution: EDAC-021-25

Moved by: Bruce Mullett

THAT the agenda be adopted as amended.

Unanimously Carried

3. MINUTES

3.1 Approval of Minutes - Economic Development Advisory Committee - September 18, 2025

Resolution: EDAC-022-25

Moved by: Tyler Perozni

THAT the September 18, 2025 Economic Development Advisory Committee meeting minutes be approved as presented.

Unanimously Carried

4. DELEGATIONS

4.1 City of Spruce Grove Wayfinding Project

Corrie Priebe, Strategic Initiatives Lead with Recreation and Culture, introduced Andrew Thompstone and Hannah Oler of Cygnus Design Group.

Andrew Thompstone provided a presentation on the City of Spruce Grove Wayfinding Project.

Committee thanked Corrie Priebe, Andrew Thompstone, and Hannah Oler for the presentation.

5. ADMINISTRATIVE UPDATES

5.1 Early-Stage Business Support Program Update and Next Steps

Monique Pelletier, Economic Development Specialist - Business Development, provided a presentation on the Early-Stage Support Program Update and Next Steps.

Committee thanked Monique Pelletier for the presentation.

5.2 Spruce Grove Event Hosting Strategy - Project Update

Dave Walker, Administrative Liaison, and Jodi Fulford, Economic Development Specialist - Commercial, provided a presentation on the Spruce Grove Event Hosting Strategy - Project Update.

Committee thanked Dave Walker and Jodi Fulford for the presentation.

6. BUSINESS ITEMS

6.1 2026 Economic Development Advisory Committee Meeting Dates

Dave Walker, Administrative Liaison, provided a presentation on 2026 Economic Development Advisory Committee Meeting Dates.

Returning committee members agreed to hold January 20, 2026 in their calendar for the EDAC Organizational Meeting until Administration can confirm the availability of the incoming EDAC members later this month.

The 2026 Meeting Schedule will come forward for Committee's approval at the January Organizational Meeting.

Committee thanked Dave Walker for the presentation.

6.2 Edmonton Global Presentation

Tyler Perozni, EDAC member, requested that committee consider inviting Edmonton Global to give a presentation at an upcoming meeting to learn what will drive the region in the next 10 - 20 years. He advised that the information could provide an understanding of the strength of economic development in the City of Spruce Grove.

Committee discussed the item which resulted in no further action.

7. INFORMATION ITEMS

There were no Information Items on the agenda.

8. CLOSED SESSION

Resolution: EDAC-023-25

Moved by: Victor Moroz

THAT the Economic Development Advisory Committee go into Closed Session at 9:09 p.m. under the following section(s) of the *Access to Information Act*:

Item 8.1 Spruce Grove City Centre Revitalization Incentives - Wrap-Up Report and Next Steps

Section 29; Advice from officials

Unanimously Carried

8.1 Spruce Grove City Centre Revitalization Incentives - Wrap-Up Report and Next Steps

The following persons were also in Closed Session to provide information or administrative support for item 8.1 Spruce Grove City Centre Revitalization Incentives - Wrap-Up Report and Next Steps:

Dave Walker, Jodi Fulford, Karla Daniels, Monique Pelletier, and Nicole Hitchens.

8.2 Return to Open Session - December 2, 2025

Resolution: EDAC-024-25

Moved by: Victor Moroz

THAT Committee return to Open Session at 9:49 p.m.

Unanimously Carried

9. BUSINESS ARISING FROM CLOSED SESSION

9.1 Spruce Grove City Centre Revitalization Incentives - Wrap-Up Report and Next Steps

Resolution: EDAC-025-25

Moved by: Bruce Mullett

THAT the Spruce Grove City Centre Study of Revitalization Incentives Report and recommendations be forwarded to City Council and Administration for review.

Unanimously Carried

10. ADJOURNMENT

10.1 Adjournment - Economic Development Advisory Committee - December 2, 2025

Resolution: EDAC-026-25

Moved by: Victor Moroz

THAT the Economic Development Advisory Committee meeting adjourn at 9:49 p.m.

Unanimously Carried

APPROVED

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Erin Stevenson, Chair

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Nicole Hitchens, Recording Secretary

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Date Signed