



INFORMATION REQUEST

INFORMATION REQUEST #: IR-03-25

REQUESTED BY: Councillor Mastaler

TOPIC: Details of "Other" Revenue in the Development Services budget

DATE OF REQUEST: November 17, 2025

DATE OF RESPONSE: November 18, 2025

QUESTION:

What is the \$1.7 million in the "Other" budget line item in the Development Services budget? And in the proposed budget of \$364K for 2026?

Response

"Other" revenue in the Development Services budget is comprised of Donation/Sponsorship Revenue and Land Sale revenue in the Economic and Business Development department.

Background

The City maintains sponsorship agreements with various organizations to support its recreation facilities, as well as electronic billboards located throughout the community. For 2026, the Development Services budget includes a total of \$363,500 in sponsorship revenue, as outlined on page 114 of the Proposed Budget & Fiscal Plan. This amount consists of \$65,000 from billboard sponsorships and \$298,500 from facility sponsorships.

In 2024, Development Services recorded \$1.717 million under "Other Revenue." This total includes \$114,019.73 in donation and sponsorship revenue related to the aforementioned facilities and billboards, along with \$1,602,970.49 generated from land sales associated with development activities in Westwind and Century Close.

The City does not budget for land sales due to the unpredictable nature of these transactions, and any revenues from land sales are subsequently transferred into Land Reserves at yearend.

Financial Implications/Taxation Impact

Not Applicable.

Contact: Francine Pitcher, Director, Finance, Corporate Services,