APPROVED

THE CITY OF SPRUCE GROVE

Minutes of Economic Development Advisory Committee

September 18, 2025, 7 p.m.
3rd Floor - Poplar Room
315 Jespersen Ave
Spruce Grove, AB T7X 3E8

Members Present:	Councillor Carter, Chair Councillor Houston, Vice-Chair Councillor Oldham Bruce Mullett, Commercial Sector Representative Charlene Bell, Public-at-Large Teresa Bateman, Public-at-Large Tyler Perozni, Commercial Sector Representative Victor Moroz, City Centre Business Association Representative (attended virtually)
Members Absent:	Don Cooper, Industrial Sector Representative Kelly John Rose, Greater Parkland Regional Chamber Representative
Also in Attendance:	Anika Gutowski, Economic Development Marketing Advisor Monique Pelletier, Economic Development Specialist - Business Development Dave Walker, Administrative Liaison

Jodi Fulford, Economic Development Specialist - Commercial
Karla Daniels, Economic Development Specialist - Industrial
Nicole Hitchens, Recording Secretary

1. CALL TO ORDER

Councillor Oldham called the meeting to order at 7:03 p.m.

Councillor Carter joined the meeting at 7:04 p.m.

2. AGENDA

2.1 Adoption of the Agenda - Economic Development Advisory Committee - September 18, 2025

Resolution: EDAC-015-25

Moved by: Tyler Perozni

THAT the agenda be adopted as presented.

Unanimously Carried

3. MINUTES

3.1 Approval of Minutes - Economic Development Advisory Committee - June 24, 2025

Resolution: EDAC-016-25

Moved by: Charlene Bell

THAT the June 24, 2025 Economic Development Advisory Committee meeting minutes be approved as presented.

Unanimously Carried

4. CLOSED SESSION

Resolution: EDAC-017-25

Moved by: Teresa Bateman

THAT the Economic Development Advisory Committee go into Closed Session at 7:05 p.m. under the following section(s) of the *Access to Information Act*:

Item 4.1 Spruce Grove City Centre Incentives - Presentation of Draft Report

Section 29; Advice from officials

Item 4.2 Spruce Grove Event Tourism Strategy - Presentation of Draft Strategy

Section 29; Advice from officials

Unanimously Carried

Councillor Oldham relinquished the Chair, and Councillor Carter resumed as Chair, of the Economic Development Advisory Committee meeting at 7:06 p.m.

4.1 Spruce Grove City Centre Incentives - Presentation of Draft Report

The following persons were also in Closed Session to provide information or administrative support for item 4.1 Spruce Grove City Centre Incentives - Presentation of Draft Report:

Dave Walker, Jodi Fulford, Karla Daniels, Monique Pelletier, Anika Gutowski, Nicole Hitchens, and Andrew Fayn, Senior Vice-President, MXD Development Strategies Ltd.

4.2 Spruce Grove Event Tourism Strategy - Presentation of Draft Strategy

The following persons were also in Closed Session to provide information or administrative support for item 4.2 Event Tourism Strategy - Presentation of Draft Strategy:

Dave Walker, Jodi Fulford, Karla Daniels, Monique Pelletier, Anika Gutowski, Nicole Hitchens, and Meaghan Carey, Partner, RC Strategies.

4.3 Return to Open Session - September 18, 2025

Resolution: EDAC-018-25

Moved by: Tyler Perozni

THAT Committee return to Open Session at 8:28 p.m.

Unanimously Carried

5. BUSINESS ARISING FROM CLOSED SESSION

There was no Business Arising from Closed Session.

6. DELEGATIONS

There were no Delegations on the agenda.

7. ADMINISTRATIVE UPDATES

7.1 Industrial Land Incentives Program Update

Dave Walker, Administrative Liaison, provided a presentation on the Industrial Land Incentive Program.

Committee thanked Dave Walker for the presentation.

7.2 Early-Stage Business Support Program Update

Monique Pelletier, Economic Development Specialist - Business Development, provided a presentation on the Early-Stage Support Program.

Committee thanked Monique Pelletier for the presentation.

8. BUSINESS ITEMS

8.1 Economic Development Advisory Committee 2025 Meeting Schedule Amendment

Dave Walker, Administrative Liaison, provided a presentation on the Economic Development Advisory Committee 2025 Meeting Schedule Amendment.

Committee thanked Dave Walker for the presentation.

Resolution: EDAC-019-25

Moved by: Charlene Bell

THAT the Economic Development Advisory Committee 2025 Meeting Schedule be amended by scheduling an additional meeting on December 2, 2025.

Unanimously Carried

9. INFORMATION ITEMS

There were no Information Items on the agenda.

10. ADJOURNMENT

10.1 Adjournment - Economic Development Advisory Committee - September 18, 2025

Resolution: EDAC-020-25

Moved by: Tyler Perozni

THAT the Economic Development Advisory Committee meeting adjourn at 8:48 p.m.

Unanimously Carried

_____

Danielle Carter, Chair

_____

Nicole Hitchens, Recording Secretary

_____

Date Signed