APPROVED

THE CITY OF SPRUCE GROVE

Minutes of Economic Development Advisory Committee

April 1, 2025, 7 p.m.
3rd Floor - Poplar Room
315 Jespersen Ave
Spruce Grove, AB T7X 3E8

Members Present:	Councillor Carter, Chair Councillor Houston, Vice-Chair Bruce Mullett, Commercial Sector Representative Charlene Bell, Public-at-Large Kelly John Rose, Greater Parkland Regional Chamber Representative Teresa Bateman, Public-at-Large Tyler Perozni, Commercial Sector Representative Victor Moroz, City Centre Business Association Representative
Members Absent:	Councillor Oldham Don Cooper, Industrial Sector Representative
Also in Attendance:	Jodi Fulford, Economic Development Specialist - Commercial Karla Daniels, Economic Development Specialist - Industrial Nicole Hitchens, Recording Secretary

1. CALL TO ORDER

Chair Danielle Carter called the meeting to order at 6:59 p.m.

2. AGENDA

2.1 Adoption of the Agenda - Economic Development Advisory Committee - April 1, 2025

Resolution: EDAC-007-25

Moved by: Teresa Bateman

THAT the agenda be adopted as presented.

Unanimously Carried

3. MINUTES

3.1 Approval of Minutes - Economic Development Advisory Committee Organizational and Regular Meeting - January 21, 2025

Resolution: EDAC-008-25

Moved by: Victor Moroz

THAT the January 21, 2025 Economic Development Advisory Committee Organizational meeting and January 21, 2025 Economic Development Advisory Committee Regular meeting minutes be approved as presented.

Unanimously Carried

4. ADMINISTRATIVE UPDATES

4.1 2025 Economic Development Advisory Committee Work Plan - Review Summary

Karla Daniels, Economic Development Specialist - Industrial, provided an update on the 2025 Economic Development Advisory Committee Work Plan - Review and Summary.

Committee thanked Karla Daniels for the presentation.

4.2 Industrial Land Supply

Karla Daniels, Economic Development Specialist - Industrial, provided an update on the Industrial Land Supply.

Committee requested that more information, including action items and possible incentives to move forward with an Industrial Land Strategy, be brought back to the June 24, 2025 Economic Development Advisory Committee meeting.

Committee thanked Karla Daniels for the presentation.

4.3 City Centre Redevelopment Incentives Overview

Jodi Fulford, Economic Development Specialist - Commercial, provided an update on the City Centre Redevelopment Incentives Overview.

Committee thanked Jodi Fulford for the presentation.

5. DELEGATIONS

5.1 Event Tourism Strategy

Chair Danielle Carter introduced Meaghan Carey, Partner, RC Strategies.

Meaghan Carey provided a presentation on the Event Tourism Strategy.

Committee thanked Meaghan Carey for the presentation.

6. BUSINESS ITEMS

There were no Business Items on the agenda.

7. INFORMATION ITEMS

There were no Information Items on the agenda.

8. CLOSED SESSION

There was no Closed Session on the agenda.

9. BUSINESS ARISING FROM CLOSED SESSION

There was no Business Arising from Closed Session.

10. ADJOURNMENT

10.1 Adjournment - Economic Development Advisory Committee - April 1, 2025

Resolution: EDAC-009-25

Moved by: Victor Moroz

APPROVED

THAT the Economic Development Advisory Committee adjourn at 9:05 p.m.

Unanimously Carried

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Danielle Carter, Chair

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Nicole Hitchens, Recording Secretary

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Date Signed