

MESSAGE

from the director

The Community Social Development (CSD) department is fully committed to providing supportive services that enhance the wellbeing of individuals, families, and the community as a whole.

Our team prioritizes prevention strategies and strives to make all services easily accessible, inclusive, and based on identified needs. We deeply value our partnerships within the community and are grateful for the relationships in the community and the support provided by our collaborative partners.

Moving forward, we remain dedicated to empowering individuals, families, and the community by bolstering their capacities. Moreover, we acknowledge the vital role of civic engagement in tackling social challenges head-on.

Scott Rodda
Director

Who We Are

- Scott Rodda**
Director
- Brenda G. Smith**
Sr. Administrative Assistant
- Danielle Peyton**
Manager,
Community Strategies
- Carrie Demkiw**
Community Development
Coordinator
- Nicole Lavigne**
Community Development
Coordinator
- Ariane Lacelle**
Community Development
Coordinator
- Brenna Gavel Murphy**
Supervisor
Community Outreach
- Riley Bates**
Community Outreach Worker
- Marina Tran**
Community Outreach Worker
- Kirsten Ibsen**
Community Outreach Worker
- Shawn Cuff**
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Community Peace Officer
- Shelley Tunney**
Supervisor Individual & Family
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- Voirrey Manning**
Office Administrator
- Lynne Bossmann**
Regional Housing Coordinator
- Natasha Jellow**
Community Social Worker
- Kalie Dutchak**
Community Social Worker
- Lindsey Dudgeon**
Community Counselor

The City of Spruce Grove is strongly dedicated to enhancing and maintaining the well-being of its residents by fostering a resilient, inclusive, and fair community. A vital aspect of this dedication centers on social sustainability, which emphasizes the significance of fulfilling the present and future generations' requirements.

In 2023, Spruce Grove Community Social Development continues to address intricate social challenges, as outlined in the Social Sustainability Plan Refresh, including matters such as belonging, homelessness, domestic violence/abuse, mental health/addictions and basic needs.

The 2023 Social Impact Report reflects alignment to the overarching goals of the Social Sustainability Plan Refresh.



Supporting the HEALTH, HAPPINESS, AND WELL-BEING of residents.
Theme 1

6735 residents of Spruce Grove & Parkland County engaged in individual programming and supports

2556 residents of Spruce Grove and Parkland County actively engaged with community initiatives

Social Sustainability Plan Refresh Alignment:

Goal 1:
...residents can access the supports and resources required for individual and family well-being

Goal 2:
...residents have access to supports that allow them to engage in safe and healthy relationships

Goal 3:
...residents live in environments free from fear and violence/abuse

Goal 4:
...active community engagement through enhanced opportunities for community connections

 **29 %**
Increase in CVITP* completed tax returns

\$ 6.2 million
returned to the community

 **74**
Counselling Services Clients Supported

222
Individual Counselling Sessions

 **44%**
Increase in hours of Home Support Clients Supported

835
Total Hours



4571
points of contact Navigation - Individual & Family Support Services

3237
Information & Referral Navigation

1334
Bridging Connections Navigation

* Community Volunteer Income Tax Program

1825+

volunteer & practicum hours



9291

residents served through the many programs & initiatives offered by CSD.

PROGRAMS INITIATIVES

- | | |
|--|---|
| Applied Suicide Intervention Skills Training (ASIST) | Boys Will Be... Themselves |
| Block Party | Buddy Up |
| Community Helpers - Youth | Critical Connections |
| Community Real Talk | Domestic Abuse Regional Collaboration |
| Community Volunteer Income Tax Program (CVITP) | Drive for Change |
| Counselling | Funders Forum |
| Domestic Violence Program | International Day for Persons with Disabilities |
| Empower U | Metis Week Celebration |
| Financial Literacy Workshop Series | MMIWG2S+ Awareness Day (Walk to End Violence) |
| Finding Our Voices Peer-Support | Moose Hide Campaign Day Talking Circle |
| Home Support | National Day for Truth & Reconciliation |
| Inclusive Parenting Series | National Volunteer Week Celebration 2023 |
| Individual & Family Support Services (Navigation) | Nurture Your Mind: A Mental Health Celebration |
| Little Warriors Prevent It! | Poverty Awareness Building a Caring Community |
| Mental Health First Aid | Poverty in the Tri Region Presentation |
| Mindful Mondays | Rural Housing and Service Needs Estimate |
| Resume/Interview and Job Prep for Youth | SeniorCONNECT |
| Talking Circles | Youth Wellness Group |
| Triple P- Fearless | Winter Emergency Response |
| Understanding Anger | World Elder Abuse Awareness Day |
| | Youth Pride Dance event |
| | Youth Week Celebration |

2023 OUTCOMES

Outcome measures are used to assess the impact or result of a particular program, service or initiative. Below are the results reported by Spruce Grove and Parkland County residents in relation to the 2023 programs and initiatives.

100%
individuals experience personal well-being

100%
individuals are connected with others.

99%
children & youth develop positively.

100%
healthy functioning within families.

98%
the community is connected and engaged.

99%
community social issues are identified & addressed.

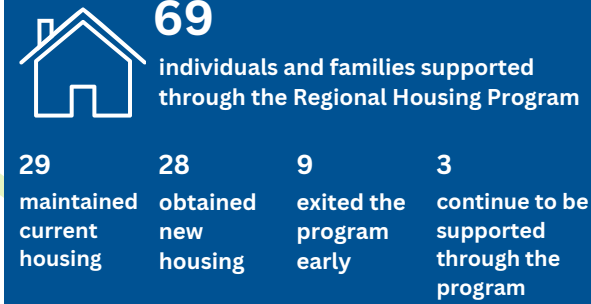
social impact report

COMMUNITY SOCIAL DEVELOPMENT



Working collectively to meet basic needs Theme 2

Goal 5:
...residents have
access to housing
options that meet
their needs



Goal 6:
...residents are
supported in
meeting their basic
needs

COMMUNITY CAPACITY BUILDING

This is a sampling of community capacity building and not meant to be an exhaustive list:

- Domestic Abuse Regional Collaborative
- Support of 611 Social Programming Hours at the Cantiro Wellness Centre
- Tri Region Grief Collaborative
- Winter Emergency Response Advisory Committee Member

Goal 7:
...residents without
shelter (or at risk of)
will have greater
access to supports
to meet their needs

COMMUNITY OUTREACH

The safety and well-being of our community residents in crisis and experiencing homelessness is one of the priorities in the City of Spruce Grove's Strategic Plan. 2023 marked the closure of the Community Hub and the August 15, 2023 launch of the Community Outreach Program.

The Community Outreach team consists of one supervisor, three community outreach workers, and a community peace officer. 1382 direct services were provided by the team, including:

- 25** individuals connected to income supports
- 20** individuals connected to physical health supports
- 11** individuals obtaining I.D



NEW 2023

Low Income Transit Pass Program (LITP):
Launched in August 2023, this program reduces financial barriers to transportation for eligible Tri Region residents. Further, the program provides three months of free passes to newcomers.

Bridging Connections:
In March 2023, CSD launched its "Bridging Connections" program to make frontline social support more accessible for residents. Changes include a shift to a navigation model where residents are supported by community social workers to achieve their self-identified goals and hiring of a community counsellor.

LOOKING FORWARD 2024

New Space
In 2024, CSD will move to 414 King Street. CSD's new space will enhance residents' accessibility to services and feature a community engagement space, which will be leveraged by the development of a community engagement strategy.

Community Projects
In 2024, there will be a continued focus on the priority areas identified in the Social Sustainability Plan 2023 Refresh with an increased focus on youth wellness, and important community projects such as the City's Work with the United Way, J5 Consulting and our community's social serving sector on how we can best support vulnerable residents in our community.

Serving the residents of the City of Spruce Grove and Parkland County

2023