WHY EPR IS GOOD FOR ALBERTA



Cost Savings

EPR reduces the financial burden on local municipalities, allowing them to redirect funds to other community needs.



Waste Reduction

EPR promotes waste reduction from the start of a product's life cycle by incentivizing producers to design recyclable products.



Economic Growth

A robust recycling system attracts investors and creates jobs in the green economy.



Circular Economy

EPR fosters environmental stewardship and a sustainable future where materials are recycled into new products.



How to Register:

Our dedicated EPR Team is here to support you the entire way!



epr_registration@albertarecycling.ca



1.888.999.8762 (toll free)

Learn More



albertarecycling.ca







Alberta Recycling Management Authority (ARMA) is a not-for-profit organization that provides administration and oversight authority for Extended Producer Responsibility (EPR). ARMA also acts on behalf of the province to oversee all aspects of end-of-life processing of electronics, paint, tires, and used oil materials.

PRINTED ON RECYCLED PAPER



Welcome to EPR in Alberta

Extended Producer Responsibility (EPR) is coming to Alberta, and it will be a game-changer for communities like yours.

Embrace a future without waste by unlocking the power of EPR for your community—enroll in our next intake—it's not too late, and it's free to register!



WHAT IS EXTENDED PRODUCER RESPONSIBILITY (EPR?)

EPR shifts the cost and responsibility of recycling from local municipalities and taxpayers to the producers of recyclable materials.

This model holds producers accountable for the products they generate, recognizing that they are best positioned to influence product design and advance a circular economy.

Alberta is Launching With TWO Material Streams Designated Under EPR:



2

Single-Use Products, Packaging, and Paper Products (PPP)

This stream includes materials made from paper, flexible plastic, rigid plastic, metal, and glass.



Hazardous and Special Products (HSP)

This stream covers items such as batteries, pesticides, and products marked with corrosive, flammable, or toxic symbols.









WHY EPR MATTERS TO YOU



Financial Relief

Shift recycling costs from your budget to product producers, freeing up funds for community investments.



Service Upgrade

Communities with curbside waste pickup will get curbside recycling too!



Support

We're here to guide you through this change, every step of the way.

What kind of waste and	l recycling
infrastructure do your i	
have today?	esiaeiiis
nave today:	

Our residents have curbside waste and recycling collection services.

Our residents have curbside waste collection but do not have recycling services of any kind available to them.

Our residents have curbside waste collection and a recycling collection depot site to take their recyclables to.

Our residents have access to a collection depot site in the community for their waste and recycling materials.

Our residents do not have waste or recycling collection services of any kind.

By enrolling in EPR (PPP program), your community will have...

Financial relief for existing curbside service.

Financial relief and service upgrade to curbside recycling collection.

Financial relief and service upgrade to curbside recycling collection.

Financial relief for existing depots.

When the community implements waste collection, recycling services paid for by producers under EPR will match waste collection.