APPROVED

THE CITY OF SPRUCE GROVE

Minutes of Economic Development Advisory Committee

January 21, 2025, 8 p.m.
3rd Floor - Poplar Room
315 Jespersen Ave
Spruce Grove, AB T7X 3E8

Members Present:	Councillor Carter, Chair Councillor Houston, Vice Chair Bruce Mullett, Commercial Sector Representative Charlene Bell, Public-at-Large (Attended Virtually) Tyler Perozni, Commercial Sector Representative Victor Moroz, City Centre Business Association Representative
Members Absent:	Councillor Oldham Don Cooper, Industrial Sector Representative Kelly John Rose, Greater Parkland Regional Chamber Representative Robert Smith, Industrial Sector Representative Teresa Bateman, Public-at-Large
Also in Attendance:	Anika Gutowski, Economic Development Marketing Advisor Monique Pelletier, Economic Development Specialist - Business Development Dave Walker, Director of Economic and Business Development

Jodi Fulford, Economic Development Specialist - Commercial
Karla Daniels, Economic Development Specialist - Industrial
Nicole Hitchens, Recording Secretary

1. CALL TO ORDER

Chair Carter called the meeting to order at 7:43 p.m.

2. AGENDA

2.1 Adoption of the Agenda - Economic Development Advisory Committee - January 21, 2025

Resolution: EDAC-004-25

Moved by: Councillor Houston

THAT the agenda be adopted as presented.

Unanimously Carried

3. MINUTES

3.1 Approval of Minutes - Economic Development Advisory Committee - October 1, 2024

Resolution: EDAC-0054-25

Moved by: Tyler Perozni

THAT the October 1, 2024 Economic Development Advisory Committee meeting minutes be approved as presented.

Unanimously Carried

4. DELEGATIONS

There were no Delegations on the agenda.

5. ADMINISTRATIVE UPDATES

5.1 2024 Economic Development Advisory Committee Summary of Activities

Karla Daniels, Economic Development Specialist - Industrial, presented on the 2024 Economic Development Advisory Committee Summary of Activities.

Committee thanked Karla Daniels for the presentation.

5.2 Early-Stage Business Support Program

Monique Pelletier, Economic Development Specialist - Business Development, presented on the Early-Stage Business Support Program.

Committee thanked Monique Pelletier for the presentation.

6. BUSINESS ITEMS

6.1 2025 Economic Development Advisory Committee Work Plan

Dave Walker, Director of Economic and Business Development, presented on the 2025 Economic Development Advisory Committee (EDAC) Work Plan.

Meagan Carey, Partner RC Strategies, presented on the Event Tourism Strategy and its connection to the 2025 EDAC Work Plan.

Committee thanked Dave Walker and Meagan Carey for the presentation.

Industrial Land Incentive and Strategy will be added to the 2025 EDAC Work Plan.

Teresa Bateman and Tyler Perozni will present the 2025 EDAC Work Plan to Council on February 24, 2025 for approval.

Resolution: EDAC-005-25

Moved by: Victor Moroz

THAT the 2025 Economic Development Advisory Committee Work Plan be approved as amended.

Unanimously Carried

7. INFORMATION ITEMS

There were no Information Items on the agenda.

8. CLOSED SESSION

There was no Closed Session on the agenda.

9. BUSINESS ARISING FROM CLOSED SESSION

There was no Business Arising from Closed Session.

10. ADJOURNMENT

10.1 Adjournment - Economic Development Advisory Committee - January 21, 2025

Resolution: EDAC-006-25

Moved by: Victor Moroz

THAT the Economic Development Advisory Committee adjourn at 9:12 p.m.

Unanimously Carried

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Danielle Carter, Chair

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Nicole Hitchens, Recording Secretary

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Date Signed