APPROVED

THE CITY OF SPRUCE GROVE

Minutes of Economic Development Advisory Committee

October 1, 2024, 7 p.m.
3rd Floor - Poplar Room
315 Jespersen Ave

Members Present:	Councillor Oldham, Chair Councillor Carter, Vice Chair Councillor Houston Charlene Bell, Public-at-Large Kelly John Rose, Greater Parkland Regional Chamber Representative Robert Smith, Industrial Sector Representative Teresa Bateman, Public-at-Large Tyler Perozni, Commercial Sector Representative Victor Moroz, City Centre Business Association Representative
Members Absent:	Bruce Mullett, Commercial Sector Representative Don Cooper, Industrial Sector Representative
Also in Attendance:	Christina Kortmeyer, Senior Long Range Planner Lee Ann Beaubien, Planner II Anika Gutowski, Economic Development Marketing Advisor Dave Walker, Director of Economic and Business Development Jodi Fulford, Economic Development Specialist - Commercial

APPROVED

Karla Daniels, Economic Development Specialist - Industrial
Nicole Hitchens, Recording Secretary

1. CALL TO ORDER

Chair Oldham called the meeting to order at 7:01 p.m.

2. AGENDA

2.1 Adoption of the Agenda - Economic Development Advisory Committee - October 1, 2024

Resolution: EDAC-012-24

Moved by: Tyler Perozni

THAT the agenda be adopted as presented.

Unanimously Carried

3. MINUTES

3.1 Approval of Minutes - Economic Development Advisory Committee - June 3, 2024

Resolution: EDAC-013-24

Moved by: Teresa Bateman

THAT the June 3, 2024 Economic Development Advisory Committee meeting minutes be approved as presented.

Unanimously Carried

4. DELEGATIONS

4.1 Information Presentation - CN Rail

Kelly John Rose joined the meeting at 7:03 p.m.

Chair Oldham introduced Julianne Threlfall.

Julianne Threlfall, Manager Public and Government Affairs Alberta and NWT of CN provided a presentation on CN Rail.

Committee thanked Julianne Threlfall for the presentation.

4.2 Urban Agriculture Enabling Policy Plan Project

Chair Oldham introduced Christina Kortmeyer and Lee Ann Beaubien.

Christina Kortmeyer, Senior Long Range Planner, and Lee Ann Beaubien, Planner II, provided a presentation on the Urban Agriculture Enabling Policy Plan Project.

Committee thanked Christina Kortmeyer and Lee Ann Beaubien for the presentation.

4.3 Event Tourism Strategies

Chair Oldham introduced Meagan Carey and Rob Parks.

Meagan Carey and Rob Parks, Partners RC Strategies, provided a presentation on Event Tourism/Hosting Strategies.

Committee thanked Meagan Carey and Rob Parks for the presentation.

5. BUSINESS ITEMS

5.1 Start Ups and Early-Stage Business Support Program

Jodi Fulford, Economic Development Specialist - Commercial, presented on Start Ups and Early-Stage Business Support Program.

Committee thanked Jodi Fulford for the presentation.

Resolution: EDAC-014-24

Moved by: Victor Moroz

THAT the Early-Stage Business Support Program be accepted as presented.

Unanimously Carried

Resolution: EDAC-015-24

Moved by: Charlene Bell

THAT the letter of support for the Early-Stage Business Support Program be approved and submitted to Council.

Unanimously Carried

5.2 2025 Economic Development Advisory Committee Meeting Dates

Dave Walker, Director of Economic and Business Development, presented on 2025 EDAC Meeting Dates.

The proposed 2025 dates are January 21, April 1, June 24, and September 16. These dates will be approved by EDAC at the January 21, 2025 EDAC Organizational Meeting.

Committee thanked Dave Walker for the presentation.

6. INFORMATION ITEMS

6.1 City Centre Incentives

Dave Walker, Director of Economic and Business Development, presented on City Centre Incentives.

Committee thanked Dave Walker for the presentation.

6.2 2024 Economic Development Advisory Committee Annual Report to Council

Dave Walker, Director of Economic and Business Development, presented on the 2024 Economic Development Advisory Committee Annual Report to Council.

Victor Moroz and Teresa Bateman will assist in preparing the report and make the presentation to Council on February 10, 2025.

Committee thanked Dave Walker for the presentation.

7. CLOSED SESSION

There was no Closed Session on the agenda.

8. BUSINESS ARISING FROM CLOSED SESSION

There was no Business Arising from Closed Session.

9. ADJOURNMENT

9.1 Adjournment - Economic Development Advisory Committee - October 1, 2024

Resolution: EDAC-016-24

Moved by: Tyler Perozni

THAT the Economic Development Advisory Committee adjourn at 9:22 p.m.

Unanimously Carried

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Dave Oldham, Chair

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Nicole Hitchens, Recording Secretary

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Date Signed