APPROVED

THE CITY OF SPRUCE GROVE

Minutes of Economic Development Advisory Committee

March 26, 2024, 7 p.m.
3rd Floor - Poplar Room
315 Jespersen Ave

Members Present:	Councillor Oldham, Chair Councillor Carter, Vice Chair Bruce Mullett, Commercial Sector Representative Charlene Bell, Public-at-Large Robert Smith, Industrial Sector Representative Theresa Bateman, Public-at-Large Tyler Perozni, Commercial Sector Representative
Members Absent:	Councillor Houston Don Cooper, Industrial Sector Representative Kelly John Rose, Greater Parkland Regional Chamber Representative Victor Moroz, City Centre Business Association Representative
Also in Attendance:	Dave Walker, Director of Economic and Business Development Jodi Fulford, Economic Development Specialist, Commercial (attended virtually)

Karla Daniels, Economic Development Specialist, Industrial
Jennifer Maskoske, Deputy City Clerk
Nicole Hitchens, Recording Secretary

1. CALL TO ORDER

Chair Oldham called the meeting to order at 7:00 p.m.

2. AGENDA

The following change was made to the agenda:

Item 5.1 City Centre Development Incentives Research Report moved before Item 4.1 Start Ups and Early Stage Business Support Study - Findings and Recommendations.

Resolution: EDAC-006-24

Moved by: Tyler Perozni

THAT the agenda be adopted as amended.

Unanimously Carried

3. MINUTES

3.1 Minutes - January 30, 2024 Economic Development Advisory Committee Meetings

Resolution: EDAC-007-24

Moved by: Bruce Mullett

THAT the January 30, 2024 Organizational Meeting of Economic Development Advisory Committee meeting minutes and Economic Advisory Committee meeting minutes be approved as presented.

Unanimously Carried

5.1 City Centre Development Incentives Research Report

Dave Walker, Director of Economic and Business Development, introduced Kieron Hunt and Ben MacLeod of FBM Planning Ltd.

Kieron Hunt provided a presentation on the City Centre Development Incentives Research Report and responded to questions from Committee.

Committee thanked Kieron Hunt and Ben MacLeod for the presentation.

Bruce Mullett left the meeting at 7:59 p.m.

Bruce Mullett returned to the meeting at 8:04 p.m.

4. DELEGATIONS

4.1 Start Ups and Early Stage Business Support Study - Findings and Recommendations

Jodi Fulford, Economic Development Specialist - Commercial, introduced Rick Davidson, Chris Lerohl, and Kessler Douglas with Campus Innovation Consulting.

Rick Davidson and Chris Lerohl provided a presentation on Start Ups and Early Stage Business Support Study - Findings and Recommendations, and responded to questions from Committee. Strategies for enhancing business support in Spruce Grove and an implementation strategy were recommended.

Committee thanked Rick Davidson, Chris Lerohl, and Kessler Douglas for the presentation.

5. BUSINESS ITEMS

5.2 The Annual Builder and Developer Luncheon

Dave Walker, Director of Economic and Business Development, introduced the item.

The event is Wednesday, May 22, 2024 and invitations will be circulated to EDAC members.

Committee thanked Dave Walker for the presentation.

6. INFORMATION ITEMS

There were no Information Items on the agenda.

7. CLOSED SESSION

There was no Closed Session on the agenda.

8. BUSINESS ARISING FROM CLOSED SESSION

There was no Business Arising from Closed Session.

9. ADJOURNMENT

Resolution: EDAC-008-24

Moved by: Tyler Perozni

THAT the Economic Development Advisory Committee Meeting adjourn at 8:54 p.m.

Unanimously Carried

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Dave Oldham, Chair

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Nicole Hitchens, Recording Secretary

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Date Signed