



**ECONOMIC DEVELOPMENT ADVISORY COMMITTEE (EDAC)
JANUARY 31, 2023
7:00 PM
VITRUAL/IN-PERSON**

CALL TO ORDER

1. ADOPTION OF AGENDA

2. MINUTES

- a. Approval of EDAC Meeting Minutes – November 14, 2022

3. BUSINESS ITEMS

- a. Municipal Development Plan – Presentation by Carol Bergum
- b. Review final draft 2023/28 – Economic Development Strategy & Action Plan – Dave Walker

4. INFORMATION ITEMS

- a. Re-appointment of EDAC members – Bruce Mullett, Charlene Bell, Robert Smith
- b. City Centre Storefront Improvement Program – Jamielinn Marvelous

5. DELEGATIONS

- a. n/a

7. CLOSED SESSION

- a. n/a

8. ADJOURNMENT



**ECONOMIC DEVELOPMENT ADVISORY COMMITTEE (EDAC)
JANUARY 31, 2023**

REQUEST FOR DECISION

ITEM DESCRIPTION:

1. ADOPTION OF AGENDA

PROPOSED MOTION:

That the agenda be approved as presented.

BACKGROUND/ANALYSIS:

n/a

FINANCIAL IMPLICATIONS:

n/a

ATTACHMENTS:

n/a



ECONOMIC DEVELOPMENT ADVISORY COMMITTEE

Minutes of the EDAC Meeting
Held November 14, 2022
In-Person/Virtual

Committee Members Present:

Councillor Houston, Chair
Councillor Jan Gillett, Vice-Chair
Charlene Bell
Anthony Worbeck
Heather Shewchuk
Frank DeAngelis
Bruce Mullett

Also In Attendance:

Dave Walker, Director, Economic & Business Development
Jamielinn Marvelous, Economic Development Specialist – Commercial
Jordan Tidey, Deloitte Canada
Noah Fast, Deloitte Canada

Regrets:

Councillor Reid MacDonald
Victor Moroz
Kelly J. Rose
Robert Smith

CALL TO ORDER:

Vice Chairperson Jan Gillett called the meeting to order at 7:12 p.m.

1. ADOPTION OF AGENDA

2022-01 Moved by Charlene Bell that the Agenda be adopted as presented.

Carried

2. MINUTES

a. EDAC Meeting Minutes – November 14, 2022

2022-02 Moved by Heather Shewchuk that the November 4, 2022 EDAC Meeting Minutes be approved as presented.

Carried.



3. BUSINESS ITEMS

- a. EDAC Meeting Dates 2023

2022-03

Moved by Bruce Mullett that the 2023 calendar of regularly scheduled Economic Development Advisory Committee (EDAC) regular meeting dates for 2023 be approved as presented.

Carried.

- b. DRAFT Economic Development Strategy Review – Jordan Tidey, Deloitte Canada

2022-04

Moved by Heather Shewchuk that the DRAFT Economic Development Strategy Review be approved as amended.

Carried.

4. INFORMATION ITEMS

- a. Economic Development Activity Update

2022-05

Moved by Charlene Bell that the Economic Development Activity Update be accepted as information.

Carried.

5. DELEGATIONS

N/A

6. CLOSED SESSION

The Economic Development Advisory Committee did not go into Closed Session.

The meeting adjourned at 9:35 pm.

CHAIRPERSON – STUART HOUSTON

RECORDING SECRETARY



**ECONOMIC DEVELOPMENT ADVISORY COMMITTEE (EDAC)
JANUARY 31, 2023**

REQUEST FOR DECISION

ITEM DESCRIPTION:

2. APPROVAL OF MINUTES

PROPOSED MOTION:

That the proposed November 14, 2022 EDAC meeting minutes be approved as presented.

BACKGROUND/ANALYSIS:

n/a

FINANCIAL IMPLICATIONS:

n/a

ATTACHMENTS:

November 14, 2022 Meeting Minutes



**ECONOMIC DEVELOPMENT ADVISORY COMMITTEE (EDAC)
JANUARY 31, 2023**

REQUEST FOR DECISION

ITEM DESCRIPTION:

3. BUSINESS ITEM

- a. Municipal Development Plan – Carol Bergum

PROPOSED MOTION:

That the Municipal Development Plan update be accepted as presented.

BACKGROUND/ANALYSIS:

The update to the 10-year Spruce Grove Municipal Development Plan has been launched. This process involves extensive public consultation and is expected to be completed in 2024.

FINANCIAL IMPLICATIONS:

n/a

ATTACHMENTS:

n/a



**ECONOMIC DEVELOPMENT ADVISORY COMMITTEE (EDAC)
JANUARY 31, 2023**

REQUEST FOR DECISION

ITEM DESCRIPTION:

4. BUSINESS ITEM

- b. Review Final Draft 2023/28 – Economic Development Strategy & Action Plan – Dave Walker

PROPOSED MOTION:

That the final draft of the 2023/28 Economic Development Strategy & Action Plan be approved as presented.

BACKGROUND/ANALYSIS:

The draft 2023/28 Economic Development Strategy & Action Plan is being brought back to EDAC for final ratification prior to submission to City Council for final approval.

FINANCIAL IMPLICATIONS:

n/a

ATTACHMENTS:

Draft Final 2023/28 Economic Development Strategy & Action Plan
Report on the Results Achieved 2017/22 Economic Development Strategy & Action Plan



**ECONOMIC DEVELOPMENT ADVISORY COMMITTEE (EDAC)
JANUARY 31, 2023**

REQUEST FOR DECISION

ITEM DESCRIPTION:

5. INFORMATION ITEM

- a. Re-appointment of EDAC Members – Bruce Mullett, Charlene Bell, Robert Smith

PROPOSED MOTION:

n/a

BACKGROUND/ANALYSIS:

These three members, Bruce Mullett, Charlene Bell and Robert Smith, have been re-appointed by City Council for an additional 3-year term expiring 2025.

FINANCIAL IMPLICATIONS:

n/a

ATTACHMENTS:

Code of conduct forms to be executed



**ECONOMIC DEVELOPMENT ADVISORY COMMITTEE (EDAC)
JANUARY 31, 2023**

REQUEST FOR DECISION

ITEM DESCRIPTION:

INFORMATION ITEM

- b. City Centre Storefront Improvement Program

PROPOSED MOTION:

That the presentation on the City Centre Storefront Improvement Program be accepted as information.

BACKGROUND/ANALYSIS:

City Council has approved the City Centre Storefront Improvement Program starting in 2023.

FINANCIAL IMPLICATIONS:

n/a

ATTACHMENTS:

DRAFT Applicant Guidelines
DRAFT Brochure