

# CANADA DAY SPRUCE GROVE

## Sponsorship Opportunity

*As a sponsor of the City of Spruce Grove's Canada Day Celebration, you are aligning your business with an established community event that is well attended and offers activities for people of all ages.*

- One of the largest Canada Day events west of Edmonton
- 11+ hours of activity (noon to 11:30 p.m.)
- 10,000 + people are estimated to attend
- Activities for all ages
- Local entertainment
- Professional entertainment
- Spectacular fireworks performance

**Want to join our team as a sponsor? Please contact:**

**Jessica Meilleur**, Event Specialist | Phone 587-336-2739 | Email: [events@sprucegrove.org](mailto:events@sprucegrove.org)



**P**

**Platinum**  
**\$7,000**

**Benefits:**

- Title sponsorship of a major area or activity.  
Limited number available:
  - Mainstage
  - Fireworks
- Verbal recognition from the stage.
- Opportunity to have an exhibitor activation on-site in a high traffic area
- Logo recognition
  - Placement in various print and digital promotions related to Canada Day, including the Thank You ad in the local paper.
  - Your company's logo hyperlinked on the City of Spruce Grove Canada Day Celebration web page.
  - Enhanced on-site recognition, including your company banner on display (if supplied).
- Option to provide promotional items (swag) for our 300 volunteer bags.
- Opportunity to address the audience from the stage.
- Optional backstage tour for a small group



**G**

**Gold**  
**\$5,000**

**Benefits:**

- Title sponsorship of a major area or activity (limited number available):
  - Pancake Breakfast
  - Green Team
  - Public transportation
- Verbal recognition from the stage.
- Opportunity to have an exhibitor activation.
- Logo recognition
  - Placement in various print and digital promotions related to Canada Day, including the Thank You ad in the local paper.
  - Your company's logo hyperlinked on the City of Spruce Grove Canada Day Celebration web page.
  - Enhanced on-site recognition, including your company banner on display (if supplied).
- Option to provide promotional items (swag) for our 300 volunteer bags.



**S**

**Silver**  
**\$3,000**

**Benefits:**

- Title sponsorship of an activity.  
Limited number available:
  - Information tents
  - West Central Waterdogs
  - Bike lock up
  - Children's entertainer
- Verbal recognition from the stage.
- Opportunity to have an exhibitor activation.
- Logo recognition
  - Placement in various print and digital promotions related to Canada Day, including the Thank You ad in the local paper.
  - Displayed on the City of Spruce Grove Canada Day Celebration web page.
- Option to provide promotional items (swag) for our 300 volunteer bags



**B**

**Bronze**  
**\$1,000**

**Benefits:**

- On-site recognition of your company's generosity (if supplied).
- Opportunity to have an exhibitor booth activation.
- Your company's logo displayed on the City of Spruce Grove Canada Day Celebration web page.
- Your company's name will appear in a Thank you ad in the local newspaper after the event.
- Option to provide promotional items (swag) for our 300 volunteer bags. In kind contributions will be considered.

