



**Economic Development Advisory Committee (EDAC)
November 14, 2022
7:00pm
Virtual/In-Person**

- 1. ADOPTION OF AGENDA**

- 2. MINUTES**
 - a. Approval of EDAC Meeting Minutes – September 6, 2022

- 3. BUSINESS ITEMS**
 - a. EDAC Meeting Dates 2023
 - b. DRAFT Economic Development Strategy Review – Jordan Tidey, Deloitte Canada

- 4. INFORMATION ITEMS**
 - a. Economic Development Activity Update – Dave Walker

- 5. DELEGATIONS**
 - a. n/a

- 6. CLOSED SESSION**
 - a. n/a



**ECONOMIC DEVELOPMENT ADVISORY COMMITTEE (EDAC)
November 14, 2022**

REQUEST FOR DECISION

ITEM DESCRIPTION:

1. ADOPTION OF AGENDA

PROPOSED MOTION:

That the agenda be approved as presented.

BACKGROUND/ANALYSIS:

n/a

FINANCIAL IMPLICATIONS:

n/a

ATTACHMENTS:

n/a



Economic Development Advisory Committee

Minutes of the EDAC Meeting
Held September 6, 2022
In-Person/Virtual

Committee Members Present:

Councillor Stuart Houston, Chair
Councillor Jan Gillett, Vice-Chair
Councillor Reid MacDonald
Kelly J. Rose
Charlene Bell
Anthony Worbeck
Heather Shewchuk
Frank DeAngelis

Also In Attendance:

Dave Walker, Director, Economic & Business Development
Karla Gould, Economic Development Specialist
Jamielinn Marvelous, Economic Development Specialist
Jordan Tidey, Deloitte Canada

Regrets:

Robert Smith
Bruce Mullett

CALL TO ORDER

Vice Chairperson Jan Gillett called the meeting to order at 7:12 p.m.

1. ADOPTION OF AGENDA

2022-01 Moved by Heather Shewchuk that the agenda be adopted as amended.

Carried

2. MINUTES

a. EDAC Meeting Minutes – August 4, 2022

2022-02 Moved by Victor Moroz that the August 4, 2022 EDAC Meeting Minutes be approved as amended.

Carried



3. INFORMATION ITEMS

- a. Retro AB Museum of Technology – Kelly John rose

2022-03

Moved by Councillor McDonald that the Retro AB Museum of Technology presentation be accepted as information.

Carried

4. BUSINESS ITEMS

- a. Economic Development Strategy Update – Strategic Development Workshop – Jordan Tidey, Deloitte Canada

2022-04

Moved by Kelly John Rose that the Economic Development Strategy Update – Strategic Development Workshop be accepted as information.

Carried

5. DELEGATIONS

N/A

6. CLOSED SESSION

The Economic Development Advisory Committee did not go into Closed Session.

Charlene Bell declared the meeting adjourned at 8:35 pm.

CHAIRPERSON – STUART HOUSTON

RECORDING SECRETARY



**ECONOMIC DEVELOPMENT ADVISORY COMMITTEE (EDAC)
November 14, 2022**

REQUEST FOR DECISION

ITEM DESCRIPTION:

2. APPROVAL OF MINUTES

PROPOSED MOTION:

That the September 6, 2022 EDAC Meeting Minutes be approved as presented.

BACKGROUND/ANALYSIS:

n/a

FINANCIAL IMPLICATIONS:

n/a

ATTACHMENTS:

September 6, 2022 Meeting Minutes

**Economic Development Advisory Committee (EDAC)
2023 Meeting Dates**

2023 Regular EDAC Meetings

- Monday, March 6
- Monday, June 5
- Tuesday, September 5
- Monday, December 4

2023 Special EDAC Meetings

- Thursday, January 12 (sign off on Economic Development Strategy)



ECONOMIC DEVELOPMENT ADVISORY COMMITTEE (EDAC) November 14, 2022

REQUEST FOR DECISION

ITEM DESCRIPTION:

3. BUSINESS ITEMS

- a. EDAC Meeting Dates 2023

PROPOSED MOTION:

That the 2023 calendar of regularly scheduled Economic Development Advisory Committee regular meeting dates be approved as presented.

BACKGROUND/ANALYSIS:

In accordance with the Economic Development Advisory Committee Bylaw C-1121-20, the Committee is required to establish a meeting schedule that specifies the date, time and place of all regular Committee meetings. The bylaw further sets out that the Committee is required to meet on a quarterly basis. The approved meeting schedule will be posted on the City's website.

Additional meetings may be called by the Chair by giving at least 24 hours' notice to the members of the Committee and to the public by posting a notice on the City's website

FINANCIAL IMPLICATIONS:

n/a

ATTACHMENTS:

2022 Economic Development Advisory Committee Meeting Dates



ECONOMIC DEVELOPMENT ADVISORY COMMITTEE (EDAC) November 14, 2022

REQUEST FOR DECISION

ITEM DESCRIPTION:

3. BUSINESS ITEMS

- b. DRAFT Economic Development Strategy Review – Jordan Tidey, Deloitte

PROPOSED MOTION:

That the DRAFT Economic Development Strategy Review be approved as presented.

BACKGROUND/ANALYSIS:

The Economic Development Strategy and Action Plan (EDS) update is a collaboration between the City's Economic and Business Development Department and EDAC to update the Economic Development Strategy and Action Plan 2017-22. The intent is to have an updated 5-year strategy covering the period 2023-28 presented to Council for approval by year-end 2022.

The City retained Deloitte Canada to complete the EDS update. This presentation will provide:

- Project Overview
- Strategy Goals, Objectives, and Action Items Presentation and Discussion
- Next Steps

FINANCIAL IMPLICATIONS:

n/a

ATTACHMENTS:

- DRAFT Economic Development Strategy
- [Economic Development Strategy & Action Plan 2017-22](#)



**ECONOMIC DEVELOPMENT ADVISORY COMMITTEE (EDAC)
November 14, 2022**

REQUEST FOR DECISION

ITEM DESCRIPTION:

4. INFORMATION ITEMS

- a. Economic Development Activity Update – Dave Walker

PROPOSED MOTION:

That the Economic Development Activity Update as presented be accepted as information.

BACKGROUND/ANALYSIS:

There are several economic development related activities and projects currently underway in Spruce Grove and this presentation is to provide an update on the status of these projects.

FINANCIAL IMPLICATIONS:

n/a

ATTACHMENTS:

n/a