



Economic Development Advisory Committee

Minutes of the EDAC Meeting
Held December 6, 2021
Virtual

Committee Members Present:

Councillor Stuart Houston, Chair
Councillor Jan Gillett, Vice-Chair
Councillor Reid MacDonald
Robert Smith
Bruce Mullett
Kelly J. Rose
Victor Moroz
Charlene Bell
Braven Blackwell
Heather Shewchuk

Also In Attendance:

Dave Walker, Manager, Economic & Business Development
Karla Gould, Economic Development Specialist
Jamielinn Marvelous, Economic Development Specialist

Regrets:

CALL TO ORDER

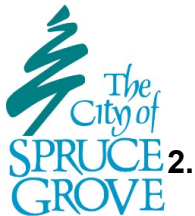
Chairperson Stuart Houston called the meeting to order at 6:02 p.m.

1. ADOPTION OF AGENDA

a. No amendments, additions or deletions were made to the agenda.

2021-01 Moved by Victor Moroz that the agenda be adopted as amended.

Carried



MINUTES

a. EDAC Meeting Minutes – September 7, 2021

2021-02 Moved by Bruce Mullett that the September 7, 2021 EDAC Meeting Minutes be approved as presented. Carried

3. DELEGATIONS

n/a

4. INFORMATION ITEMS

a. Industrial Land Strategy Recommendations Report to Council – Karla Gould

2021-03 Moved by Charlene Bell that the Industrial Land Strategy Recommendations Report to Council as presented be accepted as information. Carried

b. Red Tape Reduction Report to Council – Jamielinn Marvelous

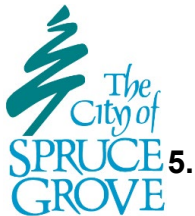
2021-04 Moved by Kelly John Rose that the Red Tape Reduction Report presented to Council on September 27th, 2021 be received as information. Carried

c. Economic Development Projects Update – Councillor Houston/Dave Walker

2021-05 Moved by Bruce Mullett that the Economic Development Projects Update be received as information. Carried

d. Westwind Video – Councillor Houston

2021-06 Moved by Charlene Bell that the Westwind Video be received as information. Carried



5. BUSINESS ITEMS

a. 2022 EDAC Meeting Dates Schedule – Councillor Houston

2021-07 Moved by Councillor Gillett that the 2022 calendar of regularly scheduled Economic Development Advisory Committee regular meeting dates be approved as presented. Carried

b. EDAC Annual Workplan 2022 – Dave Walker

2021-08 Moved by Bruce Mullett that the 2022 Annual Workplan be approved by EDAC as presented.

2021-09 Moved by Councillor MacDonald that the recommended workplan be presented to Council by Anthony Worbeck for approval.

Carried

c. Proposed City Centre Storefront Improvement Program - Dave Walker

2021-10 Moved by Kelly John Rose that Council proceed with the approval of a City Centre Storefront Improvement Program in the 2022 budget year.

2021-11 Moved by Heather Shewchuk that a budget of \$75,000 be approved for the program to remain in place until the funds have been expended.

2021-12 Moved by Charlene Bell that grant funding be up to \$7,500 per storefront and up to \$10,000 for a corner property subject to a matching contribution by the applicant.

Carried

6. CLOSED SESSION

The Economic Development Advisory Committee did not go into Closed Session.

Victor Moroz declared the meeting adjourned at 9:13 pm.

CHAIRPERSON – STUART HOUSTON

RECORDING SECRETARY