	CORPORATE POLICY PUBLIC ART POLICY	Policy No: 8,031
		Approved By: Council
		Effective Date: June 9, 2015
		Resolution No.: 238-15
		Department: Community & Protective Services

PUBLIC ART POLICY

POLICY STATEMENT

Public Art is considered to be a key component to the attractiveness and identity of a municipality and contributes to the City of Spruce Grove being a 'Community of Choice'. Public Art demonstrates the character of our community while investment in culture strengthens our strategic vision for the City.

1. PURPOSE

Improve the livability and attractiveness of the City of Spruce Grove with increasing public awareness and appreciation of local culture. Public Art will stimulate the growth and acceptance of culture and aids in meeting urban design objectives of municipal developments. This policy will also help build a Public Art Collection for the City.

2. DEFINITIONS

2.1 Artist

A practicing professional art-maker recognized by peers as such; commissioned specifically to create an artwork or design project, or to collaborate on a design team to complete a public artwork.

2.2 City of Spruce Grove (City)


The official City of Spruce Grove municipality, a corporate entity.

2.3 Public Art Collection


All Public Artworks recognized as being owned by the City of Spruce Grove.

2.4 Allied Arts Council (AAC)

A not-for-profit society and charitable organization that supports and promotes the arts community in the City of Spruce Grove.

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- 2.5 **One percent of qualifying construction budgets**
 One percent (1%) of total budgets of a publicly accessible municipal facility project as determined by the City of Spruce Grove.
- 2.6 **Public Art Coordinator**
 The Director of Cultural Services who is assigned the task described in this Policy.
- 2.7 **Project Manager**
 The individual responsible for the overall implementation of a building or construction project where the one percent for Public Art is to be included.
- 2.8 **Public area**
 A space within a municipal property or within City leased property which is highly visible to the public.
- 2.9 **Public Art (Artwork or Public Artwork)**
 Any original work of art that is accessible to the general public. Typically, the creation of a Public Artwork takes into consideration site and context as part of its process. Artwork can be functional, integrated or discreet to its site. Public Art mediums can include, but are not limited to: sculpture, installation, paintings, drawings, prints, photography, multi-media projects, murals, mosaics, land art/earth works, or projects which incorporate design, architecture, or landscape architecture. While it is recognized that architecture, interior design, and landscaping are artistic in nature and have artistic components, this policy defines Public Art as a distinct component of a building project or city area that, while it may be integrated to its site, is created by a person engaged as an Artist or its creation is directed by an Artist.
- 2.10 **Qualifying construction budget**
 That portion of the total facility construction budget that is deemed to be appropriate for the funding of Public Art.

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2.11 Public Art Project Committee

A project committee comprised of, but not limited to, individuals who are visual artists, project manager, public art coordinator, project architects, civil engineers and other qualifying city departments.


3. RESPONSIBILITIES

3.1 The City of Spruce Grove will:

- a) Allocate one percent (1%) of total budget of any publicly accessible municipal capital facility project for the procurement of artwork to be publicly displayed in a public area;
- b) Accept corporate or private donations intended for public art use.
- c) Determine locations for Public Art for future projects funded by this policy.

3.2 The Public Art Coordinator will:

- a) Review the Qualifying Construction Budget to confirm the inclusion of the Public Art within eligible projects and where necessary, advise civic departments and agencies to comply with the Percent of Art Policy when budgeting;
- b) Confer with the Allied Arts Council (AAC) on Public Art projects;
- c) Advise art selection discussions with civic project managers and their consultants;
- d) Manage the projects' implementation in conjunction with civic project managers and their consultants and in accordance with the Public Art policy;
- e) Promote awareness of the Public Art Collection;

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- f) Create, administer and manage a Public Art Project Committee including: selection of committee members, running and recording meetings, and resolving Public Art decisions through a consensus of committee members;
- g) Prepare Corporate Planning Initiatives on a per project basis and manage the budget and uses of funds.

3.3 The Public Art Project Committee will:

- a) Set a vision and objectives for the Public Art project and prepare Request for Proposals (RFP);
- b) Support the implementation of the project;
- c) Advise on accession and de-accession processes for Artworks for the Public Art Collection;
- d) Advise on public art conservation plans and schedules for the project;
- e) Review and award projects through committee consensus voting, AAC consultation and advisory from Public Art Coordinator.

4. POLICY GUIDELINES

Public Art Budgets will be administered by the Public Art Project Committee as previously indicated. The Public Art Project Committee will determine parameters for projects and prepare request for proposals from artists. The committee will also be responsible for reviewing and awarding projects through consensus voting and consultations. Special consideration on project proposals will be given to artists residing in the City of Spruce Grove.

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RELATED DOCUMENTS

N/A

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<p>APPROVAL</p> <p>Mayor: <u>Original signed by Stuart Houston</u> Date: <u>June 15, 2015</u></p>
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