The City of SPRUCE GROVE

INFORMATION REQUEST

INFORMATION REQUEST #:	IR-016-26
REQUESTED BY:	**Councillor Gillett**
TOPIC:	**Parade Float Options**
DATE OF REQUEST:	**November 2, 2026**
DATE OF RESPONSE:	November 3, 2026

QUESTION: Administration to provide Council with options for the parade float.

Response

In February 2026, Administration presented Council with an analysis of parade float options following Council's direction on November 17, 2025, to explore opportunities for a dedicated parade float to represent the City of Spruce Grove at local and regional events.

The analysis included a range of options, from enhancing the use of existing City vehicles to professionally fabricated parade floats and restoring the City's first firetruck as a heritage parade vehicle.

The following options were presented for consideration:

Option	*Description*	*Estimated Capital Cost*
Branded Vehicle Presence (Status Quo)	Continue utilizing existing City vehicles and/or a trailer (if available) with branding, removable signage and decorative elements. Similar to the approach used for previous parades.	**Initial:** $10,000 for standard decorations reflecting the City's brand. **Ongoing:** Approximately $1,000 per parade for supplementary decorations, plus staff and Council time for setup, participation and teardown.
Modular Trailer-Based Float	Purchase a dedicated trailer for parade float purposes, featuring professionally designed and custom-fabricated decorative components. The float would maintain a consistent design and appearance each year, with the same float utilized for all parade appearances.	$80,000
Heritage Firetruck Restoration	Restore the City's first firetruck into a functional parade vehicle, including mechanical rehabilitation and modifications to accommodate passengers. The exterior could be restored to its original red finish to preserve its historical appearance or feature a custom mural reflecting the City of Spruce Grove's identity, history and community. The vehicle could also be utilized at community events and celebrations beyond parades.	Approximately $80,000, subject to a detailed mechanical assessment and final restoration scope.
Fully Custom Parade Float	Commission a professionally designed, purpose-built parade float with integrated decorative elements and City branding. The float would maintain the same design and appearance each year. This option is reflected in the proposed 2027 Budget and Fiscal Plan capital profile.	$95,000

The estimated costs outlined above do not include the purchase of candy or other promotional items for distribution during parade participation.

Background

At the November 17, 2025 Council meeting, Council directed Administration to explore options for

the development of a parade float to represent the City of Spruce Grove at local and regional events.

Administration subsequently conducted vendor research and regional municipal benchmarking to assess capital costs, design and fabrication options, operational requirements and alternative approaches.

Currently, the City of Spruce Grove participates in one annual parade, the Agra Fair Parade.

The analysis also identified several ongoing operational considerations, including storage, transportation, insurance, maintenance, staffing and compliance with parade safety requirements.

Following the February 2026 presentation, Administration included a $95,000 capital profile for a fully custom parade float in the proposed 2027 Budget and Fiscal Plan.

Financial Implications / Taxation Impact
The proposed 2027 Budget and Fiscal Plan includes a capital allocation of $95,000 for a fully custom parade float, funded through the Capital Project Reserve.

As identified in this document, alternative options are available at varying costs. Any changes to the proposed capital allocation would be considered through Council's 2027 Budget and Fiscal Plan deliberations.

Contact: Jeanine Merkus, Director of Recreation and Culture