



2026-2029 City of Spruce Grove

Strategic Plan

This plan keeps Spruce Grove safe, connected, and thriving through 2029, laying the groundwork for future Councils to build on. It focuses on four areas where Council has chosen to drive progress, while essential day-to-day City services continue.



Building Community

Supporting places and spaces where people feel at home, stay active, and feel proud to belong, including:

- Community Safety Strategy
- New aquatics facility and a renewed Horizon Stage
- Community design that is thoughtful and functional



Communications Excellence

Promoting clear, timely information that builds trust and keeps residents informed, including:

- Easier-to-use communication tools, channels, and a new website
- Enhancing communications capacity
- Implementing our new brand



Economic Opportunity

Balancing growth that supports more local jobs, more business growth, and a stronger City Centre, including:

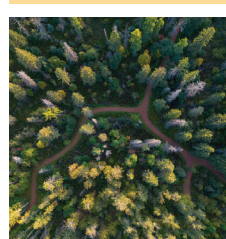
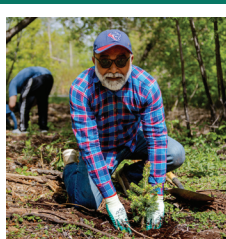
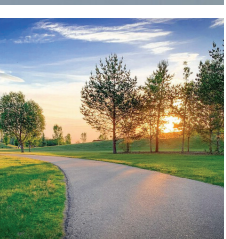
- Ongoing City Centre revitalisation
- Balanced economic growth
- Long-Term Transit Strategy



Strategic Partnerships

Building relationships to collaborate and advocate for community wellbeing and growth, including:

- New agreements with our regional neighbours
- Supports for a resilient and inclusive community
- City's First Advocacy Plan



Council is committed to Spruce Grove as a place people are proud to call home — a vibrant, active city rooted in community and full of opportunity.

See the full plan at sprucegrove.org/StrategicPlan

